

TESTIMONIALS

“Gayle Roberts epitomizes the term ‘development professional’. She is a strategic thinker who understands that mission, values and ethics are the foundation of a development program and fundraising is only one of the tools needed to be successful. She is imminently qualified in the field.”

George Clark, Chief Development Officer
LightHouse for the Blind and Visually Impaired

“Gayle trained Sojourn Chaplaincy’s board and staff in fundraising, helped develop a fundraising plan, performed thorough grant research and consulted on grant writing. She is a stimulating consultant to Sojourn. We recommend her most highly.”

Will Hocker, Executive Director
Sojourn Chaplaincy

“I am thrilled to recommend Gayle for any work related to fundraising in the nonprofit industry. She is a deeply dedicated and talented consultant. Gayle was hired to help improve our major donor programming and to pick up some loose projects during a transition. She did an excellent job training our volunteers on donor asks and cultivation, and the results of her work are still paying off.”

Thom Lynch, Executive Director
San Francisco LGBT Community Center

“Gayle understands how to build close partnerships with foundation officers. She knows inside-out the necessary components and qualities of an excellent proposal. She crafts strong, clearly-written proposals with direct links between specific activities and their long-term impact—exactly for what funders are looking.”

Melissa White, Development Director
Lavender Youth Recreation Information Center (LYRIC)

“It’s rare to find someone with the combined skills that make for a development guru, but Gayle Roberts has them all. She combines a deep respect for community, an intuitive understanding of meaningful programs and solid writing skills. She is thorough, thoughtful and well informed and knows her way around budgets. I recommend her wholeheartedly.”

Judy Nemzoff, Program Director
San Francisco Community Arts and Education

“Gayle helped us set up and launch our fundraising operation with diligence, style and speed. She writes, she thinks, she coaches and cajoles with skill, grace and a lot of smarts. Never doubt that one person can make a big change in the world. Indeed, she already has.”

Andre Carothers, Executive Director
Rockwood Leadership Program

“She is committed, determined, thoughtful, creative and brings a host of worthy skills. I found her to be particularly effective in the areas of fundraising/development, governance and communications. She has my greatest confidence and highest recommendation.”

Harry Turner, VP & General Counsel
Renasas Technology America, Inc.

“Gayle’s thoughtfulness, attention to details and passion to inspire social changes make her a true leader and mentor to many of us in the nonprofit sector.”

Cecilia Chung, Vice-President
San Francisco Human Rights Commission

“Gayle appraises a situation and the corresponding people, understands motivators and the big picture, and is not hesitant to ask for support. She is able to express her thoughts evangelically, and quickly raise money and support for an organization.”

Paul McConnell, Principal Consultant
RWD Technologies

“Her professionalism, leadership and vision drove the campaign forth, Gayle and her team hit every goal they set out to achieve and exceeded most. Her campaign that was intended for local prestige enjoyed global attention. I highly recommend hiring Gayle for any nonprofit or profit fundraising, campaign expansion or other. Gayle ROCKS!”

Karin Tobiason, Owner
Karin Tobiason Public Relations

“I have known Gayle and been impressed by her work for many years: quite simply, she is the best nonprofit professional I know. She is an expert in what I believe is key to all fundraising and nonprofit work—relationship building. It is impossible to say ‘no’ to her. I am always delighted to work with Gayle in whatever capacity presents itself.”

David Perry, Owner
David Perry & Associates

“Gayle goes well beyond her job description, offering innovative ways to approach her work with insight and grace. She has a strong sense of integrity and compassion that permeates throughout her interactions with business associates.”

James Guay, MFT, Psychotherapist
LYRIC

“Gayle is living definition of expertise! Look no further when you are seeking wisdom, knowledge, background, experience and understanding. Her capacity to educate is overwhelming. The Institute is far better off as a result of her counsel, and for that I am eternally grateful!”

Joseph Grieboski, Founder and President
Institute on Religion and Public Policy

“Gayle Roberts proves (once again) that she is one of the most inspirational fundraisers in the business today.”

Don't Tell the Donor Blog

“Gayle is the real deal! She is always very helpful and offering a variety of resources. Her enthusiasm for her work is contagious! She really demystifies the process of fundraising with a humane and heart-felt approach.”

Scarlett Shepard, Founder/Executive Director
San Francisco Women's Film Festival

“Gayle is a tour de force in the development community. She gives tirelessly of herself not only to her clients, but to her colleagues as well. She is professional, congenial and smart. She is also inspiring, a true community leader who knows how to motivate others and how to get results. And, she is a pleasure to be with; I recommend her highly.”

Jim McBride, Director of Development
AIDS Legal Referral Panel (ALRP)

“Gayle is an experienced and well-regarded fundraising specialist who is passionate about both fundraising itself and the missions of nonprofits to which she commits.”

Roger Doughty, Executive Director
Horizons Foundation

“Gayle's commitment and dedication to Bay Area nonprofit agencies is a rare blend of professionalism and true passion for her work. When working with Gayle, you not only gain a valued colleague, but also a long-term ally in life's obstacles.”

Emily Sims-Flores, Domestic Violence Intervention Advocate
San Francisco Police Department and WOMAN, Inc.

“Gayle has done a beautiful job of coordinating as Secretary [now President] our local development professionals' group, DER.”

Juanita Carroll Young, Development Director
Crisis Support Services of Alameda County

“Gayle is an amazing leader and invaluable asset to any project she is working on. I am honored to know her and find working with her to be an absolute pleasure.”

Robert Haaland, Board Member
National Pride at Work

“Gayle is a talented fundraising consultant, who worked with us on our grant and report writing. She's a skilled writer, strategic thinker, great listener and works with integrity.”

Stacy Kono, Fellowship Director
Rockwood Leadership Program

“Gayle Roberts is tomorrow’s fundraising professional today. She has a clear understanding of the nuts and bolts of finding support for important community causes.”

Marie Beichert, CFRE, Principal
Development Services

“She is the epitome of professionalism—keeping track of the details, and handling tough fundraising and public relations tasks—all the while ensuring that people on the team were recognized and appreciated for their efforts. I have rarely worked with people as conscientious and capable as Gayle is, and I recommend her enthusiastically.”

Jamison Green, Owner
Jamison Green & Associates

“I have been particularly impressed with her ability to engage her audience. She is articulate, engaging, charming, decisive in her opinions, sensitive to the nature of the discussion points, and on a personal level an absolutely delightful human being.”

Alicia Sullivan, Development Coordinator
American Lung Association of California

“Gayle has proven to be an extremely successful and well-organized fundraiser with an ability to be creative and think outside the box!”

Jimmer Cassiol, Mayor’s Community Liaison
City and County of San Francisco

“I have known Gayle online as a voice for the good. Have also appreciated her skill as a networker in drawing me into her world in ways helpful to both me and her colleagues.”

Philip Cubeta, Blogger
GiftHub

“Gayle is the rare person who really embodies the principle of thinking globally, and acting locally. She is my role model in uniting head with heart in pursuit of greater goals.”

Julie Tsai, Principal
ZenmayCompute LLC

“Gayle Roberts possesses the kind of commitment and creativity necessary to bring about lasting transformation. Her ability to build bridges, open doors, and attend to the whole makes her a compelling leader. She knows how to motivate people to excellent results.”

Elka Eastly Vera, Principal
Eastly Arts