

TESTIMONIALS

“I am thrilled to recommend Gayle for any work related to fundraising in the nonprofit industry. She is a deeply dedicated and talented consultant. Gayle was hired to help improve our major donor programming and to pick up some loose projects during a transition. She did an excellent job training our volunteers on donor asks and cultivation, and the results of her work are still paying off.”

Thom Lynch, Former Executive Director
San Francisco LGBT Community Center

“Gayle understands how to build close partnerships with foundation officers. She knows inside-out the necessary components and qualities of an excellent proposal. She crafts strong, clearly-written proposals with direct links between specific activities and their long-term impact—exactly for what funders are looking.”

Melissa White, Former Development Director
Lavender Youth Recreation Information Center

“Gayle is living definition of expertise! Look no further when you are seeking wisdom, knowledge, background, experience and understanding. Her capacity to educate is overwhelming. The Institute is far better off as a result of her counsel, and for that I am eternally grateful!”

Joseph Grieboski, Founder and President
Institute on Religion and Public Policy

“There is no fundraiser I know who is better than Gayle at connecting people -- donors and fundraisers alike -- back to the pure joy, generosity, and compassion at the heart of giving. Knowing her and learning from her has deeply impacted my experience and approach as both a fundraiser and a donor.”

Dana Textoris, Former Board Secretary
Development Executives Roundtable

“Gayle is one of San Francisco’s most compassionate, inspiring and generous professionals.”

Masen Davis, Executive Director
Transgender Law Center

“Gayle is a tour de force in the development community. She gives tirelessly of herself not only to her clients, but to her colleagues as well. She is professional, congenial and smart. She is also inspiring, a true community leader who knows how to motivate others and how to get results. And, she is a pleasure to be with; I recommend her highly.”

Jim McBride, Director of Development
AIDS Legal Referral Panel (ALRP)

“Gayle Roberts is tomorrow’s fundraising professional today. She has a clear understanding of the nuts and bolts of finding support for important community causes.”

Marie Beichert, CFRE, Principal
Development Services

“Gayle is an experienced and well-regarded fundraising specialist, who is passionate about both fundraising itself and the missions of nonprofits to which she commits.”

Roger Doughty, Executive Director
Horizons Foundation

“Gayle Roberts epitomizes the term ‘development professional.’ She is a strategic thinker, who understands that mission, values and ethics are the foundation of a development program and fundraising is only one of the tools needed to be successful.”

George Clark, Former Chief Development Officer
LightHouse for the Blind and Visually Impaired

“Her professionalism, leadership and vision drove the campaign forth, Gayle and her team hit every goal they set out to achieve and exceeded most. Her campaign that was intended for local prestige enjoyed global attention. I highly recommend hiring Gayle for any nonprofit or profit fundraising, campaign expansion or other. Gayle ROCKS!”

Karin Tobiason, Owner
Karin Tobiason Public Relations

“Gayle is an amazing leader and invaluable asset to any project she is working on. I am honored to know her and find working with her to be an absolute pleasure.”

Robert Haaland, Board Member
National Pride at Work

“It’s rare to find someone with the combined skills that make for a development guru, but Gayle Roberts has them all. She combines a deep respect for community, an intuitive understanding of meaningful programs and solid writing skills. She is thorough, thoughtful and well informed and knows her way around budgets. I recommend her wholeheartedly.”

Judy Nemzoff, Program Director
San Francisco Community Arts and Education

“I have known Gayle and been impressed by her work for many years: quite simply, she is the best nonprofit professional I know. She is an expert in what I believe is key to all fundraising and nonprofit work—relationship building. It is impossible to say ‘no’ to her. I am always delighted to work with Gayle in whatever capacity presents itself.”

David Perry, Owner
David Perry & Associates